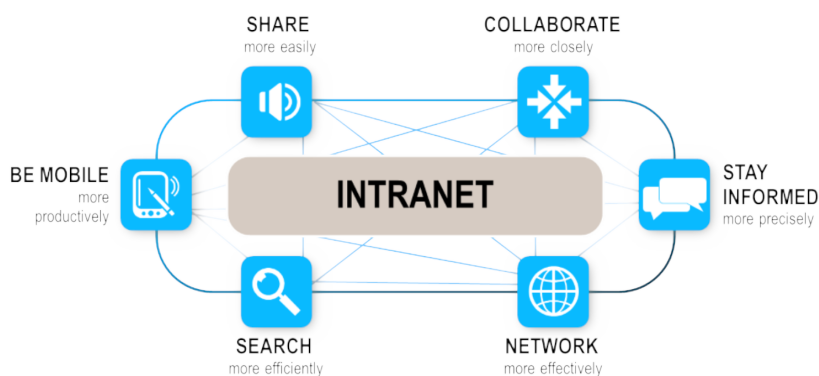


Case Study

Social Intranet for Roland Berger

Using communication in social networks, and also using it for a new intranet, had been the plan for Roland Berger for some time. The existing static intranet site, based on OpenText Livelihood, no longer met the modern demands of the very dynamic environment of strategy consulting. After a pilot project in 2012, based on Microsoft SharePoint 2010 and NewsGator Social Sites, the decision was made to finalize the technology basis for the final implementation. Early on, the project team decided on the then new version of SharePoint 2013, and carefully compared the new social features to the already familiar ones from News-Gator Social Sites. The vast number of functionalities within NewsGator Social Sites clearly decided the race. Thanks to a very agile methodology, the interdisciplinary team managed to provide a pilot within 3 months and to complete the entire relaunch of the intranet within 6 months. Accompanied by a very extensive change management process, with its own internal advertising campaign, the implementation of the new social intranet was a complete success.

From the beginning, the clear focus on the goals of the new intranet was decisive for this success. The main focus was on the use cases shown in the following figure:



Roland Berger

Strategy Consultants



Felix Huck
Chief Knowledge Officer
Project Leader Intranet
Implementation



Florian Hoecherl
IT Manager
Technical Project Leader
Intranet Implementation

"Our goal was to make the employees the focus on the intranet. Not only should their needs be best fulfilled – colleagues, contact partners, authors, experts, etc. were everywhere on the intranet. We succeeded very well with that." said Felix Huck, Project Leader for the implementation of the new intranet.

The intranet was split into three main areas: News, Communities and Profile Pages. The enormous importance of social collaboration can be well recognized in the design of the homepage. The entire left-hand side of the page is dedicated to the news feed, onto which the employee receives personalized information. The right-hand side is dominated by the corporate news, which uses a modern slider function. Using the additionally developed "Manage My Widgets" function, the employee has the opportunity to customize the homepage, within a predefined framework, according to his wishes. The intranet is spanned by a modern mega menu, which directs

the navigation to the topics that are important for the employee, without limiting him with underlying SharePoint structures. As a result, all information for the employees, can be reached with just one click.

"The excellent cooperation with Alight within our interdisciplinary team enabled us to implement the new intranet in the shortest time possible, surpassing our high, quality expectations." stated Florian Hoecherl, Technical Project Leader for the implementation of the new Intranet.



Roland Berger Strategy Consultants GmbH

Roland Berger Strategy Consultants, was founded in 1967 and is a leading world-wide strategy consultancy. With more than 2,700 employees in 51 offices across 36 countries, they are successfully active in the most important global markets. Together with their clients, they develop bespoke creative concepts.

Alight Consulting GmbH

The Alight Consulting GmbH company enables your IT to realize sustainable solutions for employees, customers, prospects and partners in the area of Microsoft SharePoint. In order to achieve this goal, our consultants provide you with their know-how and experience from their projects in large and mid-sized companies. We are committed to customer satisfaction and world-class solutions in the areas of SharePoint und Office 365, as well as cloud computing, mobile experience und SAP integration.

Contact

Dr. Ralf Kuhn

Alight Consulting GmbH

Alte Landstr. 27

85521 Ottobrunn

Phone: +49 89 4161 476 99

E-Mail: info@alight.eu

www.alight.eu